

## INVOICE



WFSB Fairfield County  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
491573-1	09/09/12	September 2012	08/27/12 - 09/03/12
Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21204

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1292
Flight Dates	Order #	Alt Order #
08/30/12 - 09/03/12	491573	06299973
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	
<u>Special Handling</u>		
IDB #	Advertiser Code	Product Code
1021		
Agency Ref	Advertiser Ref	

Send Payment To:

WFSB Fairfield County  
 Box 13034  
 Newark, NJ 07188-0034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/30/12	08/31/12	6:30AM-7AM Eyewitness	6:30AM-7AM	---TF--	:30	2	\$60.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 2 <u>Rate</u> \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 GFSB Th 08/30/12 6:44 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV14H \$60.00 NM									
1 GFSB F 08/31/12 6:54 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV14H \$60.00 NM									
2	08/30/12	08/31/12	7AM-9AM The Early Show	7AM-9AM	---TF--	:30	2	\$40.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 2 <u>Rate</u> \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 GFSB Th 08/30/12 8:37 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV14H \$40.00 NM									
1 GFSB F 08/31/12 8:16 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV14H \$40.00 NM									
3	08/30/12	08/31/12	5:30PM-6PM Eyewitness	5:30PM-6PM	---TF--	:30	1	\$65.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 1 <u>Rate</u> \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 GFSB F 08/31/12 5:55 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV14H \$65.00 NM									
4	08/30/12	08/31/12	6PM-6:30PM Eyewitness	6PM-6:30PM	---TF--	:30	2	\$90.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> ---TF-- <u>Spots/Week</u> 2 <u>Rate</u> \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 GFSB Th 08/30/12 6:21 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV14H \$90.00 NM									
1 GFSB F 08/31/12 6:12 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV14H \$90.00 NM									
5	09/01/12	09/01/12	M-SU Eyewitness News	(11PM-11:35PM	----1-	:30	1	\$65.00	NM
<hr/>									
Weeks: <u>Start Date</u> 08/27/12 <u>End Date</u> 09/02/12 <u>MTWTFSS</u> ----1- <u>Spots/Week</u> 1 <u>Rate</u> \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 GFSB Sa 09/01/12 11:13 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV14H \$65.00 NM									
6	09/02/12	09/02/12	SU Eyewitness News	7AM-9AM	-----1	:30	1	\$40.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE

Send Payment To:



WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
491573-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser		Product	Estimate Number
McMahon for Senate		MCMAHDN IIGFSBII	1292

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
	08/27/12	09/02/12	-----1			:30	1	\$40.00	
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7	09/02/12	09/02/12	SU 6:30PM-7PM EWN	6:30PM-7PM	-----1	:30	1	\$65.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
	08/27/12	09/02/12	-----1			:30	1	\$65.00	
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8	09/03/12	09/03/12	7AM-9AM The Early Show	7AM-9AM	1-----	:30	1	\$40.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
	09/03/12	09/09/12	1-----			:30	1	\$40.00	
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10	09/03/12	09/03/12	M-SU Eyewitness News @11PM-11:35PM	11PM-11:35PM	1-----	:30	1	\$65.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
	09/03/12	09/09/12	1-----			:30	1	\$65.00	
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
11	09/03/12	09/03/12	Hawaii 5-0	10PM-11PM	1-----	:30	1	\$250.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
	09/03/12	09/09/12	1-----			:30	1	\$250.00	
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
12	08/31/12	08/31/12	5:30PM-6PM Eyewitness	5:30PM-6PM	-----F--	:30	1	\$65.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
	08/27/12	09/02/12	-----F--			:30	1	\$65.00	
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
	1 GFSB F	08/31/12	5:36 PM	5:30PM-6PM	Eyewitness New	5:30PM-6PM	:30	LMFS12TV14H	\$65.00 NM
<b>Total Spots</b> 14									

Gross Total \$1,035.00

Agency Commission \$155.25

Net Amount Due \$879.75

Payment Terms Net 30 Days